



4047 Darling Court  
Lilburn, Georgia 30047  
770-921-7277

## Program Advertising Request

The Northeast Atlanta Ballet is a pre-professional, non-profit ballet company. Jennifer B. Gordon founded the company in 1996 in an effort to increase arts awareness in the local community by providing quality classical productions at affordable family pricing. The Northeast Atlanta Ballet (NEAB) performs a full season including a fall concert, the traditional version of The Nutcracker with live orchestra, a full-length classic in the spring with live orchestra, and our children's series in the summer. Our repertory of full-length ballets includes Cinderella, Sleeping Beauty, Coppelia, Peter Pan, Swan Lake, Aladdin, Emperor & The Nightingale, Giselle and more. Dancers also present contemporary and modern works in our fall concert series. In addition to our annual production of "The Nutcracker" in November of 2025, the Northeast Atlanta Ballet will perform the full length production of our Emerging Choreographers Concert in September of 2025, "Coppelia" in March 2026 and "Aladdin" in May 2026.

A full size (8 1/2 x 11), high gloss, professionally printed program will be printed for the full-length ballet productions with available advertising space. If you purchase an ad, it will appear in the program for each show reaching over 10,000 community minded people. The ad will run in the program for "Emerging Choreographers Concert" in September, "The Nutcracker" in November, the spring 2026 production of "Coppelia", and the summer 2026 production of "Aladdin".

### Advertising Price List

There is only one cost for exposure in all four of the programs for our 2025-2026 Season to be seen by over 10,000 patrons.

**Ad copy deadline is July 15<sup>th</sup>, 2025.**

Sponsor Listing \$25.00  
Business Card Size \$100.00  
Half Page Ad \$750.00  
Full Page Ad \$1,000.00

I would like to purchase a \_\_\_\_\_ size ad at the cost of \$ \_\_\_\_\_.

Enclosed is my payment in the amount of \$ \_\_\_\_\_.  
(checks payable to Northeast Atlanta Ballet or NEAB)

Please charge my: Visa, Discover, Master Card or American Express (minimum \$100 charge)

Card Number: \_\_\_\_\_ Exp date \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

This is a tax-deductible donation. The NEAB tax ID number is available upon request.

Business Name: \_\_\_\_\_

Business Representative: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

NEAB Advertising Representative: \_\_\_\_\_ Phone # \_\_\_\_\_

Thank you !