



4047 Darling Court
Lilburn, Georgia 30047
770-921-7277

Program Advertising Request

The Northeast Atlanta Ballet is a pre-professional, non-profit ballet company. Jennifer B. Gordon founded the company in 1996 in an effort to increase arts awareness in the local community by providing quality classical productions at affordable family pricing. The Northeast Atlanta Ballet (NEAB) performs a full season including a fall concert, the traditional version of The Nutcracker with live orchestra, a full-length classic in the spring with live orchestra, and our children's series in the summer. Our repertory of full-length ballets includes Cinderella, Sleeping Beauty, Coppelia, Peter Pan, Swan Lake, Aladdin, Emperor & The Nightingale, Giselle and more. Dancers also present contemporary and modern works in our fall concert series. In addition to our annual production of "The Nutcracker" in November of 2023, the Northeast Atlanta Ballet will perform the full length production of "Wizard of Oz" & our Emerging Choreographers Concert in September of 2024, "Swan Lake" in March 2025 and "The Emperor & the Nightingale" in May 2025. All performances are currently scheduled at the Gas South District Theater (Formerly called Infinite Energy Center).

A full size (8 1/2 x 11), high gloss, professionally printed program will be printed for the full-length ballet productions with available advertising space. If you purchase an ad, it will appear in the program for each show reaching over 11,000 community minded people. The ad will run in the program for "Wizard of Oz" in September, "The Nutcracker" in November, the spring 2025 production of "Swan Lake", and the summer 2025 production of "The Emperor & the Nightingale".

Advertising Price List

There is only one cost for exposure in all four of the programs for our 2024-2025 Season to be seen by over 11,000 patrons.

Ad copy deadline is July 15th, 2024.

Sponsor Listing \$25.00
Business Card Size \$100.00
Half Page Ad \$750.00
Full Page Ad \$1,000.00

I would like to purchase a _____ size ad at the cost of \$ _____.

Enclosed is my payment in the amount of \$ _____.
(checks payable to Northeast Atlanta Ballet or NEAB)

Please charge my: Visa, Discover, Master Card or American Express (minimum \$100 charge)

Card Number: _____ Exp date _____ Security Code: _____

Name on Card: _____

Billing Address: _____ Billing Zip: _____

This is a tax-deductible donation. The NEAB tax ID number is available upon request.

Business Name: _____

Business Representative: _____ Phone: _____

Signature: _____ Date: _____

NEAB Advertising Representative: _____ Phone # _____

Thank you !